India Trade Promotion Organisation

Date: October 01, 2024

<u>NOTICE</u>

India Trade Promotion Organisation (ITPO) will be organizing the 43rd edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2024.

A. The booking of booths for private companies for participation in the exhibition will be through ITPO's online booking portal https://domesticbooking.indiatradefair.com/. Interested exhibitors will be required to complete the mandatory registration process through the portal. The link for online registration will be available on ITPO's corporate website, https://www.indiatradefair.com/ the micro-site of IITF 2024, i.e. https://indiatradefair.com/iitf/ and the online space booking portal https://domesticbooking.indiatradefair.com/

B. ITPO will open general bookings for **all registered Private exhibitors** from **11.00 am on 03rd October, 2024 (Thursday)** through online booking portal https://domesticbooking.indiatradefair.com/

C. The following general rates will be applicable:

Description	Rate for Domestic Participants, per sqm. (in Indian Rupees)*			
	Ground Floor		**Hall 1 & 14 (First Floor)**	
	Bare	**Shell**	**Bare**	**Shell**
Hall (AC)	15,500	16,000	12,500	13,000

(*Note: GST@18% will be charged extra)

D. Extra Corner charges will also be applicable as given below:

No. of Sides Open	Extra Corner Premium on Space Rentals
2 side Open	10%
3 side Open	15%
4 side Open (Island Type)	20%

E. The mapping of booths / halls will be based on product profile, as mentioned in the table below:

S. No.	Product Category	Hall No.
1.	Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce	12 and 12A
2.	Handicrafts/Home Furniture	12A
3.	Cosmetics / Jewellery / Nutraceuticals	14 Ground Floor

4.	Footwear, Bags and Accessories	11
5.	Garments/Textiles/Carpets/Home Furnishing/Handloom	11
6.	Electronics/Electricals/Home Appliances/Kitchen Equipment	11
7.	Multi-products	12A and 14 First Floor *
8.	Startups – will be required to book stalls in the halls corresponding to their respective product category	03 booths in each hall/product category in halls 11,12A, 14 First Floor and 01 booth in Hall 14 Ground Floor have been earmarked for Startups
* Note : applicants will be allowed to book a maximum of two booths in Hall 14 First Floor (Multi-product category)		

F. Booths in **Hall 14 First Floor** will be of 09 sqm each and applicants will be allowed to book a **maximum of two booths** in this hall only, under multi-product category. The minimum booth size in other halls is 12 sqm and the maximum number of booths that can be booked is one. Applicants who have already booked one booth in other halls can also book a maximum of two additional booths only in Hall 14 First Floor (under Multi-product category).

G. Applicants will be required to make payment at the time of the booking through ITPO's payment gateway (Credit/Debit Cards and Net Banking). For list of banks supported by Net Banking, please visit the website: https://domesticbooking.indiatradefair.com/assets/doc/IITF/IITF2024/IITF%202024%20-%20List%20of%20banks%20in%20Netbanking%20payment%20gateway%20option.pdf

H. List of booths that will open for online bookings is also available on the website.

I. Terms and Conditions Apply. Applicants are requested to go through the Terms and Conditions of IITF 2024, available online through this link : https://domesticbooking.indiatradefair.com/assets/doc/IITF/IITF2024/Terms%20&%20Conditions-IITF%202024-Final.pdf

J. Please keep visiting ITPO website https://www.indiatradefair.com/ and the microsite of IITF 2024 https://www.indiatradefair.com/iitf/ for further information and updates regarding IITF 2024 edition. In case of any queries, please contact technicalsupport@itpo.gov.in, phone number: 011-23378808

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